Social Media toolkit and Style Guide

For allies who want to join us in building a more inclusive society

GRAPHICS

UNNACOMPANIED MINORS
NEED LAWYERS

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I PLEDGE TO BUILD A MORE
INCLUSIVE SOCIETY

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FAMILIES BELONG **TOGETHER**

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IMMIGRANTS NEED ALLIES

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IMMIGRANTS ARE **PEOPLE** FIRST

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LISTEN TO THEIR STORIES

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IMMIGRANTS RIGHTS **ARE ESSENTIAL**

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IMMIGRANTS RIGHTS
ARE HUMAN RIGHTS

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I STAND
WITH IMMIGRANTS
TO DEFEND THEIR RIGHTS

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COLOR PALETTE

#669B3F

#5E5D62

#EE801F

*You can always use different shades and derivatives of these

FONTS

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HASHTAGS

#SJCAllies
#SJCEmpowerImmigrants
#ImmigrantsNeedLawyers
#ImmigrantsRightsAreEssential